

Goosechase Adventures Inc. and Florida Road Trip Goosechase Interactive Experience Terms of Use

Terms of Use

Goosechase Adventures Inc. ("Goosechase") owns and operates the website located at goosechase.com ("Website") and the Goosechase application (the "App"). Public Broadcasting Service ("WUCF") (collectively, "we" or "us") has created this Florida Road Trip Goosechase interactive experience with Goosechase .

These Terms of Use form a binding agreement ("Terms of Use" or "Terms") between Goosechase, WUCF, and users of the Website, App, or service (discussed below), including without limitation registered users, users who upload any materials to the website, users who use services provided through the Website, users who download the App, and users who simply view the content on or available through the Website or App ("User" or "you").

By using the Website and/or the App you indicate your acceptance of these Terms of Use and [Goosechase's Privacy Policy](#). If you do not accept these Terms of Use, then do not use the App, Website, or any of its content or services. These Terms of Use may be changed or updated by Goosechase and/or WUCF from time to time and we will post the revised Terms on the Website and App. your continued use of the Website or App after we post the changed or updated Terms of Use shall signify your acknowledgement and acceptance of such revised Terms. We encourage you to visit the Website or App periodically to review these Terms of Use for any such changes. Any new features that may be added to the Website from time to time will be subject to these Terms of Use, unless stated otherwise.

THE OFFICIAL FLORIDA ROAD TRIP GOOSECHASE SWEEPSTAKES RULES ARE PROVIDED IN SECTION 19 "PRIZES AND COMPETITION" BELOW.

1. The Service

The Goosechase service, provided through the Website and App, allows Users to create, join and complete missions designed by WUCF for *Florida Road Trip Goosechase* sweepstakes ("Service"). The Service includes missions comprised of various tasks which may include activities such as submitting photos or videos or answering questions in order to receive points or otherwise creating or contributing with other users ("Missions").

2. Age of Users

The Service is designed to be used by individuals who are eighteen or older, or the age of majority in the jurisdiction of your residence, whichever is older ("Designated Age"). If you are under the Designated Age, you are ineligible to participate in the Service. Therefore, as a User, you represent and warrant that you are the Designated Age. Users who are found to be under the Designated Age will be removed from the Service immediately.

3. Disclaimer of Missions

ALL PARTICIPATION IN THE SERVICE, MISSIONS INCLUDING WITHOUT LIMITATION ANY CONTENT, TASKS, ACTIVITIES, EVENTS, LOCATIONS, LOCAL CONDITIONS AND CIRCUMSTANCES ARE THE SOLE RESPONSIBILITY OF USERS. This means that Users, and not Goosechase or WUCF, are entirely responsible for their participation in any Mission and any consequences that may arise from that participation in that Mission.

Goosechase and WUCF do not control or actively monitor Missions and, as such, do not guarantee the safety, integrity, suitability, or quality of any such Missions. Users acknowledge that by using the Service, they may be exposed to risks and dangers, unsuitable Missions, and other consequences. Under no circumstances will Goosechase or WUCF be liable in any way for any Missions or any consequences arising from such Missions, including, but not limited to, any errors or omissions in, or failure of performance of, any Missions or for any offense, injury, death, loss or damage (whether direct or indirect) of any kind incurred or suffered as a result of participating in any Missions made available via the Service. Further disclaimers regarding the Website, App, and Service are set out in Section 11 below.

4. Content

All information, data, text, software, music, sound, photographs, graphics, video, messages or other materials, whether publicly posted or privately transmitted to the Website or App by Users when using the Service whether in Missions or otherwise ("User Content"), is the sole responsibility of such Users. This means that the User, and not Goosechase or WUCF, is entirely responsible for all such material uploaded, posted, emailed, transmitted, or otherwise made available by using the Service. As such, Users must comply with all applicable federal, state, or local laws related to their User Content. Goosechase and WUCF do not control or actively monitor User Content and, as such, do not guarantee the accuracy, integrity, suitability, or quality of such User Content. Users acknowledge that by using the Service, they may be exposed to materials that are offensive, indecent, or objectionable. Under no circumstances will Goosechase or WUCF be liable in any way for any materials, including, but not limited to, for any errors or omissions in any materials, or for any loss or damage of any kind incurred as a result of the viewing or use of any materials posted, emailed, transmitted or otherwise made available via the Service or User Content.

5. Restrictions on User Content and Use of the Service

Goosechase and WUCF reserve the right at all times (but will have no obligation) to remove or refuse to distribute any User Content and to terminate Users or reclaim usernames. We also reserve the right to access, read, preserve, and disclose any information as we reasonably believe is necessary to (i) satisfy any applicable law, regulation, legal process or governmental request, (ii) enforce these Terms of Use, including investigation of potential violations hereof, (iii) detect, prevent, or otherwise address fraud, security or technical issues, (iv) respond to user support requests, or (v) protect the rights, property or safety of our users and the public.

In using the Website, App and/or Service you shall not:

1. copy any content unless expressly permitted to do so herein;
2. upload, post, email, transmit or otherwise make available any material that:
 1. is unlawful, harmful, threatening, abusive, harassing, tortuous, defamatory, vulgar, obscene, pornographic, libelous, invasive of another's privacy, hateful, or racially or ethnically objectionable, encourages criminal behavior, gives rise to civil liability, violates any law, or is otherwise objectionable;
 2. you do not have a right to make available under any law or under a contractual relationship;
 3. infringes any patent, trademark, trade secret, copyright or other proprietary rights of any party (including privacy rights);
 4. is or contains unsolicited or unauthorized advertising, solicitations for business, commercial activities, promotional materials, "junk mail," "spam," "chain letters," "pyramid schemes," or any other form of solicitation;

5. contains software viruses or any other computer code, files or programs designed to interrupt, destroy, or limit the functionality of any computer software or hardware or telecommunications equipment or data or the Website or that of any users or viewers of the Website or that compromises a user's privacy; or
6. contains any falsehoods or misrepresentations or create an impression that you know is incorrect, misleading, or deceptive, or any material that could damage or harm minors in any way;
3. impersonate any person or entity or misrepresent their affiliation with a person or entity;
4. forge headers or otherwise manipulate identifiers in order to disguise the origin of any material transmitted to or through the Website or impersonate another person or organization;
5. interfere with or disrupt the Website or servers or networks connected to the Website, or disobey any requirements, procedures, policies, or regulations of networks connected to the Website or probe, scan, or test the vulnerability of any system or network or breach or circumvent any security or authentication measures;
6. intentionally or unintentionally violate any applicable local, state, national or international law or regulation;
7. collect or store personal data about other users or viewers;
8. license, sell, rent, lease, transfer, assign, distribute, host, or otherwise commercially exploit the Website or App; or
9. modify, translate, make derivative works of, disassemble, decompile, reverse compile or reverse engineer any part of the App or any software provided as part of the Website, except to the extent the foregoing restrictions are expressly prohibited by applicable law.

You also agree not to access the Website in a manner that utilizes the resources of the Website more heavily than would be the case for an individual person using a conventional web browser. Notwithstanding the foregoing, operators of public search engines may use spiders or other bots for the purpose of creating publicly available searchable indices of the materials on the Website.

Goosechase and WUCF hold intellectual property rights in high regard and request that you do as well. By using the Service, you agree not to violate any intellectual property rights. We have the right, at our sole discretion and with or without notice, to block access to the Services and/or terminate the accounts of any user who is accused of infringing any copyrights or other intellectual property rights.

6. License of Content

By submitting, posting or displaying User Content on or through the Service, you grant us (and our agents) a non-exclusive, royalty-free, world-wide, perpetual license (with the right to sublicense) to use, copy, modify, transmit, display and distribute such User Content to the extent required to provide the Service. Goosechase and WUCF will not be responsible or liable for any use of User Content in accordance with these Terms. You represent and warrant that you have all the rights, power, and authority necessary to grant the rights granted herein to any User Content that you submit.

7. End User License

Except for User Content, the App, the Website, the Service and the information and materials that it contains, are the property of Goosechase and its licensors, and are protected from unauthorized copying and dissemination by copyright law, trademark law, and other intellectual property laws. Subject to the terms of this Agreement, Goosechase grants you a non-transferable, non-exclusive, license to (a) use the Service for your use, and (b) download, install and use one copy of the App on each mobile device that you own or control, in each case solely for your own use (the "License"). The App is licensed to you and not sold. Nothing in the Terms gives you a right to use the Goosechase, WUCF, or *Florida Road Trip Goosechase* names, trademarks, logos, domain names, and other distinctive brand features without our prior written consent. You shall not attempt to override or circumvent any of the usage rules or restrictions on the Website, App, or Service. Any future release, update, or other addition to functionality of the Website, App or Service shall be subject to the terms of these Terms.

8. Feedback

If you provide Goosechase with any suggestions, comments or other feedback relating to any aspect of the Website, App, and/or Service ("Feedback"), Goosechase and/or WUCF may use such Feedback in the Website or in any other Goosechase and/or WUCF products or services (collectively, "Goosechase Offerings"). Accordingly, you agree that: (a) Goosechase and/WUCF is not subject to any confidentiality obligations in respect to the Feedback, (b) the Feedback is not confidential or proprietary information of you or any third party and you have all of the necessary rights to disclose the Feedback to Goosechase and/or WUCF, (c) Goosechase and/or WUCF (including all of its successors and assigns) may freely use, reproduce, publicize, license, distribute, and otherwise commercialize Feedback in any Goosechase and/WUCF products or services, and (d) you are not entitled to receive any compensation or re-imbursement of any kind from Goosechase and/or WUCF or any of the other users of the Website in respect of the Feedback.

9. Marketing

You agree that Goosechase and/or WUCF may, from time to time in its discretion, make use of your name or any videos, pictures, or other User Content submitted by you including with your image or likeness ("Media Material"), for marketing, commercial, analytical, or promotional use or other business purposes. You further grant a non-exclusive, royalty free, world-wide, perpetual license to Goosechase and WUCF to use, copy, modify, transmit, display and distribute your Media Material where you could be identified, or not, to be used on Goosechase's and/or WUCF's social media accounts, blogs, websites, or for any other commercial purpose. You further release Goosechase and WUCF, and their respective representatives, employees, managers, members, officers, parent companies, subsidiaries, and directors, from all claims and demands arising out of or in connection with any use of Media Material, including, without limitation, all claims for invasion of privacy, infringement of rights of publicity, defamation and any other personal and/or property rights. You further acknowledge and agree that no sums will be due to you as a result of the use and/or exploitation of Media Material, or any rights therein.

10. Links & Third-Party Websites

The Service (including Missions and User Content) contains links, mentions, or references to other third-party websites, apps, products, or services that are not owned or controlled by Goosechase or WUCF ("Linked Websites"). Goosechase and WUCF are also not responsible for the content of any Linked Websites. Any Linked Websites accessed from the Service are subject to their own terms and conditions and privacy policies. You should always review, and if necessary, adjust your privacy settings before linking or connecting to Linked Websites. In no event shall any reference to or presence of any Linked Website be construed as an approval or endorsement by Goosechase or WUCF of that third party. Goosechase and WUCF are not responsible for the content on or your use of such Linked Websites, and you hereby release Goosechase and WUCF from all liability and damages that may arise from your use of them.

11. Disclaimer of Representations, Warranties, and Conditions

THE WEBSITE, SERVICE, APP, AND ALL CONTENT AND MATERIALS PROVIDED THEREIN ARE PROVIDED "AS IS." GOOSECHASE AND WUCF SPECIFICALLY DISCLAIM ALL REPRESENTATIONS, WARRANTIES AND CONDITIONS, EITHER EXPRESS, IMPLIED, STATUTORY, BY USAGE OF TRADE, COURSE OF DEALING OR OTHERWISE INCLUDING BUT NOT LIMITED TO ANY IMPLIED WARRANTIES OF MERCHANTABILITY, NON-INFRINGEMENT, TITLE, SATISFACTORY QUALITY OR FITNESS FOR A PARTICULAR PURPOSE. ANY INFORMATION OR MATERIAL DOWNLOADED OR OTHERWISE OBTAINED THROUGH YOUR USE OF THE SERVICE IS AT YOUR OWN DISCRETION AND RISK AND YOU WILL BE SOLELY RESPONSIBLE FOR ANY DAMAGE TO YOUR COMPUTER SYSTEM, LOSS OF DATA, OR ANY OTHER LOSS THAT RESULTS FROM DOWNLOADING OR USING ANY SUCH CONTENT OR MATERIAL. GOOSECHASE WUCF DO NOT WARRANT, ENDORSE, GUARANTEE, PROVIDE ANY CONDITIONS OR REPRESENTATIONS, OR ASSUME ANY RESPONSIBILITY FOR ANY PRODUCT OR SERVICE ADVERTISED OR OFFERED BY ANY THIRD PARTY THROUGH THE WEBSITE OR APP, OR IN RESPECT TO ANY WEBSITE THAT CAN BE REACHED FROM A LINK ON THE WEBSITE OR FEATURED IN ANY BANNER OR OTHER ADVERTISING ON THE WEBSITE OR APP, OR OTHERWISE PROVIDED VIA A LINKED WEBSITE, AND GOOSECHASE AND WUCF SHALL NOT BE A PARTY TO ANY TRANSACTION THAT YOU MAY ENTER INTO WITH ANY SUCH THIRD PARTY. GOOSECHASE AND WUCF WILL NOT BE LIABLE FOR ANY TYPE OF CONTENT, INCLUDING USER CONTENT, EXCHANGED BY MEANS OF THE SERVICE.

12. Limitation of Liability

UNDER NO CIRCUMSTANCES SHALL GOOSECHASE OR WUCF (INCLUDING THEIR RESPECTIVE REPRESENTATIVES, EMPLOYEES, MANAGERS, MEMBERS, OFFICERS, PARENT COMPANIES, SUBSIDIARIES, WUCF MEMBER STATIONS, AND DIRECTORS) BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, EXEMPLARY, PUNITIVE OR OTHER DAMAGES WHATSOEVER, INCLUDING, WITHOUT LIMITATION, ANY DAMAGES THAT RESULT FROM (I) YOUR USE OF OR YOUR INABILITY TO USE THE WEBSITE, THE APP, OR THE SERVICE, (II) THE COST OF PROCUREMENT OF SUBSTITUTE GOODS, DATA, INFORMATION, OR SERVICES, (III) ERRORS, MISTAKES, OR INACCURACIES IN THE CONTENT OR MATERIALS ON THE WEBSITE, THE APP, OR THE SERVICE (IV) PERSONAL INJURY OR PROPERTY DAMAGE OF ANY KIND WHATSOEVER ARISING FROM OR RELATING TO YOUR USE OF THE WEBSITE, THE APP, OR THE SERVICE INCLUDING ANY FAILURES IN PERFORMANCE, BUGS, VIRUSES, TROJAN HORSES, OR ANY OTHER FILES OR DATA THAT MAY BE HARMFUL TO COMPUTER OR COMMUNICATION EQUIPMENT OR DATA THAT MAY HAVE BEEN TRANSMITTED TO OR THROUGH THE WEBSITE, THE APP, OR THE SERVICE, (V) ANY ERRORS OR OMISSIONS IN ANY MATERIAL ON THE WEBSITE, APP, OR SERVICE, (VI) ANY DEFAMATORY, INFRINGING, OFFENSIVE, OR ILLEGAL CONDUCT OF ANY USER OR THIRD PARTY, OR (VII) ANY OTHER LOSS OR DAMAGE OF ANY KIND ARISING FROM OR RELATING TO YOUR USE OF THE WEBSITE, APP, OR SERVICE. THESE LIMITATIONS SHALL APPLY EVEN IF GOOSECHASE AND WUCF HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. NOTWITHSTANDING ANYTHING TO THE CONTRARY CONTAINED HEREIN, GOOSECHASE'S AND WUCF'S LIABILITY TO YOU FOR ANY DAMAGES ARISING FROM OR RELATED TO THESE TERMS OF USE (FOR ANY CAUSE WHATSOEVER AND REGARDLESS OF THE FORM OF THE ACTION) WILL AT ALL TIMES BE LIMITED TO FIFTY U.S. DOLLARS (\$50). THE FOREGOING LIMITATIONS SHALL APPLY TO THE FULLEST EXTENSION PERMITTED BY LAW IN THE APPLICABLE JURISDICTION.

13. Indemnification

YOU SHALL INDEMNIFY AND HOLD GOOSECHASE AND WUCF AND THEIR RESPECTIVE REPRESENTATIVES, EMPLOYEES, MANAGERS, MEMBERS, OFFICERS, PARENT COMPANIES, SUBSIDIARIES, WUCF MEMBER STATIONS, AND DIRECTORS HARMLESS FROM ALL CLAIMS, ACTIONS, PROCEEDINGS, DEMANDS, DAMAGES, LOSSES, COSTS, LIABILITIES, AND EXPENSES (INCLUDING REASONABLE ATTORNEYS' FEES), INCURRED IN CONNECTION WITH (I) YOUR USE OF THE WEBSITE, THE APP, OR THE SERVICE, (II) ANY USER CONTENT OR OTHER MATERIALS SUBMITTED, POSTED, TRANSMITTED OR MADE AVAILABLE BY YOU THROUGH THE SERVICE, (III) ANY VIOLATION BY YOU OF THESE TERMS OF USE, AND (IV) GOOSECHASE'S OR WUCF'S PUBLICATION, DISTRIBUTION, OR USE OF

USER CONTENT, FEEDBACK, OR MEDIA MATERIAL, OR THE AUTHORIZED PUBLICATION, DISTRIBUTION, OR USE OF SUCH USER CONTENT, FEEDBACK, OR MEDIA MATERIAL BY WUCF MEMBER STATIONS OR OTHER USERS OF THE SERVICE.

14. Termination

Goosechase and/or WUCF may, under certain circumstances and without prior notice, immediately terminate your ability to access the Website, App, or Service or portions thereof. Cause for such termination shall include, but not be limited to, (a) breaches or violations of these Terms of Use (b) requests by law enforcement or other government agencies, (c) a request by you, (d) discontinuance or material modification to the Website, App, or Service (or any part thereof), (e) unexpected technical, security or legal issues or problems, and/or (f) participation by you, directly or indirectly, in fraudulent or illegal activities. Termination of your access to the Website, App, or Service may also include removal of some or all of the materials uploaded by you to the Website, App, or Service. You acknowledge and agree that all terminations may be made by Goosechase and/or WUCF in its sole discretion and that Goosechase and/or WUCF shall not be liable to you or any third party for any termination of your access to the Website, App, or Service or for the removal of any of the User Content or materials uploaded, posted, submitted, transmitted or otherwise provided or made available by you to the Website, App, or Service. Any termination of these Terms of Use by Goosechase and/or WUCF shall be in addition to any and all other rights and remedies that Goosechase and/or WUCF may have.

15. Availability & Updates

Goosechase may alter, suspend, or discontinue the Website at any time and for any reason or no reason, without notice. The Website, Service and/or Goosechase App may be unavailable from time to time due to maintenance or malfunction of computer or network equipment or other reasons. Goosechase may periodically add or update the information and materials on the Website without notice.

16. Security

Information sent or received over the Internet is generally unsecure and Goosechase and/or WUCF cannot and does not make any representation or warranty concerning security of any communication to or from the Website, App, or Service or any representation or warranty regarding the interception by third parties of personal or other information. You are responsible for safeguarding the password that you use to access the Service, and you are responsible for any activities or actions under your password. You agree to keep your password secure. Goosechase and/or WUCF will not be liable for any loss or damage arising from your failure to comply with these requirements.

17. Privacy Policy

Please see [Goosechase's Privacy Policy](#) for a summary of how Goosechase collects, uses, and shares personal data.

18. General

These Terms of Use, together with any privacy policy that may be published on the Website or App, constitutes the entire agreement between the parties relating to the Website and Service and all related activities. These terms of use shall not be modified except in writing signed by both parties or by a new posting of these terms of use issued by Goosechase and/or WUCF. If any part of these Terms of Use is held to be unlawful, void, or unenforceable, that part shall be deemed severed and shall not affect the validity and enforceability of the remaining provisions. The failure of Goosechase and/or WUCF to exercise or enforce any right or provision under these Terms of Use shall not constitute a waiver of such right or provision. Any waiver of any right or provision by Goosechase and/or WUCF must be in writing and shall only apply to the specific instance identified

in such writing. you may not assign the terms of use, or any rights or licenses granted hereunder, whether voluntarily, by operation of law, or otherwise without Goosechase and/or WUCF's prior written consent. Goosechase and/or WUCF shall not be liable for any failure to perform their obligations under these Terms of Use due to events beyond their reasonable control, including but not limited to acts of God, war, terrorism, riots, embargoes, acts of civil or military authorities, fire, floods, accidents, strikes, or shortages of transportation facilities. These Terms of Use shall be governed by the laws of the State of New York without regard to its conflict of laws principles, and the competent courts in New York County, New York shall have exclusive jurisdiction to hear any dispute arising hereunder.

If you have any questions about these Terms or if you wish to make any complaint or claim with respect to the Website, App, or Service, please contact Goosechase at: hi@goosechase.com.

19. PRIZES AND COMPETITION

Florida Road Trip Goosechase Interactive Experience Contest

Official Rules

NO PURCHASE, PAYMENT OR DONATION IS NECESSARY TO ENTER. A PURCHASE, PAYMENT OR DONATION OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

Eligibility

Florida Road Trip Goosechase Interactive Experience Contest (the "Contest") is open to legal residents of the 50 United States (and the District of Columbia) **18 years age or older at the time of entry**. Employees, and agents, representatives, officers, directors, shareholders of Goosechase Adventures Inc. and their immediate families (spouse and parents, children and siblings, and their respective spouses regardless of where they live) and individuals living in the same households, whether related or not are not eligible to enter or win a prize. To enter the Contest or to be eligible to receive the prize, you must fully comply with the Official Rules. By participating you represent and warrant that you agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions shall be binding and final in all respects relating to this Contest. The Contest is governed by these Official Rules and is subject to all applicable federal, state, and local laws.

Sponsor

WUCF
12461 Research Parkway
Suite 550
Orlando, FL 32826

Timing

Contest starts on September 12, 2025 at 12:00 AM ("Contest Entry Period"). Sponsor is the official timekeeper for this Contest.

How to Participate

To participate you must download the Goosechase App (the "App"). Downloading the App is free. After you download the App you can create an account or participate as a guest. Within the App you will be presented with missions. Each mission completed will be worth a certain number of points. Details of how to complete each mission and the number of points awarded will be stated within the App. Each mission can only be completed once. For multiple choice or trivia missions, if you select the wrong answer you will be provided an

'error' message and be permitted to correct your answer. Sponsor in its sole discretion shall determine if a mission is successfully completed or not. Missions will be released on the following dates:

- September 12, 2025 – 6 challenges
- September 18 – 7 challenges
- September 25 – 7 challenges
- October 2 – 7 challenges
- October 9 – 7 challenges
- October 16 – 7 challenges
- October 23 – 7 challenges
- October 30 – 7 challenges
- November 6 – 7 challenges

Dates and number of missions released are subject to change at any time. There will be a leaderboard presented with the App. The leaderboard represents the unverified totals and can be changed by the Sponsor at any time.

Each person may only have one account to participate. Any attempt by a participant more than once will void that participant's points and that participant will be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, illegible, or misdirected points.

Winner Determination

On the eight dates listed below the Sponsor will determine the one participant that had the most points at the end of the day, following the closing General Session. The one individual will win the prize for the date which is stated below. If there are two or more people tied for the most points there will be a random drawing to determine the one winner for that prize. **Limit of one prize per person for the entire Contest.** If an individual has the most points on two or more days they will only receive one prize. The eight dates which will determine the prize winners are:

- September 24, 2025
- October 1, 2025
- October 8, 2025
- October 15, 2025
- October 22, 2025
- October 29, 2025
- November 5, 2025
- November 8, 2025

Winners will be contacted by the Sponsor and will be required to come to the Station Services Booth in the timeframe required in order to be verified as the winner and receive the prize.

POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR. SPONSOR'S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE ADMINISTRATION, OPERATION, DETERMINATION OF THE WINNERS AND OTHER MATTERS RELATED TO THE CONTEST.

Prizes

The following prizes will be awarded in a combination of eight prize packs:

PRIZE DESCRIPTION	APPROXIMATE RETAIL VALUE
Florida Road Trip Bucket Hat	\$14.99
Florida Road Trip Fanny Pack	\$19.99
Florida Road Trip Commuter Cup	\$45.99
Florida Road Trip Button Up Shirt	\$30.00

For all prizes: No cash equivalent for the prize, prize is non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the listed prize for one of equal or greater value for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. All federal, state, and local tax liabilities, as well as any other costs and expenses not specified herein as being awarded are the sole responsibility of the Winner. Winner may be required to complete and return an IRS W-9 form (i.e., Request for Taxpayer Identification Number and Certification). Prize will be awarded only if the potential prize winner fully complies with these Official Rules.

Entry Conditions and Release

Each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of Sponsor which are binding and final in all matters relating to this Contest; (b) defend, indemnify, release and hold harmless the Sponsor, Goosechase Adventures Inc. and their respective parent, subsidiary, and affiliated companies, celebrities, and any other person and organization responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance, possession, attendance at, defect in, delivery of, inability to use, use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry. Each winner acknowledges that prize is awarded as-is without warranty of any kind.

Publicity

Except where prohibited or restricted by law, winner's acceptance of prize constitutes the winner's agreement and consent for Sponsor and any of its designees to use and/or publish winner's entry, full name, city and state of residence, photographs or other likenesses, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Contest or Sponsor, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval.

General Conditions

Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers and directors shall not have any obligation or responsibility, including any responsibility to award any prize to entrants, with regard to: (a) entries that contain inaccurate information or do not comply

with or violate the Official Rules; (b) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind; (c) entrants who have committed fraud or deception in entering or participating in the Contest or claiming the prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (e) any inability of the winner to accept the prize for any reason; (f) if the prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, weather or any other similar event beyond Sponsor's reasonable control; or (g) any damages, injuries or losses of any kind caused by any prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in this Contest or any promotion or prize related activities. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be (a) tampering with the entry process or the operation of the Contest, or with any Website promoting the Contest; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Contest multiple times through the use of multiple email addresses or the use of any robotic or automated devices to submit entries. If Sponsor determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Contest, Sponsor reserves the right to void the entries at issue, and/or terminate the relevant portion of the Contest, including the entire Contest, and/or modify the Contest and/or award the prize from all eligible entries received as of the termination date.

Limitations of Liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Contest; (d) technical or human error in the administration of the Contest or the processing of registrations; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize. If for any reason an entrant's registration is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Contest. No more than the stated number of each prize will be awarded.

Disputes

Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest, or the prize awarded, shall be resolved individually, without resort to any form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Contest, or the prize awarded, shall be resolved exclusively by the United States District Court or the appropriate New York State Court located in New York County, New York; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

Contest Results

For Contest results, send a hand-printed, self-addressed, stamped envelope to Winners List – Florida Road Trip Goosechase Interactive Experience Contest, WUCF, 12461 Research Parkway, Suite 550, Orlando, FL 32826. The request for the winners list must be received withing two months of the end of the Contest Entry Period.